Take aways

All Journalism that was attempted succeeded , lets do more of that.

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| **Analyzing Campaigns outcomes** | | | |
| Overall avg of backers | 747 |  |  |
| **Goldilocks Zone** |  |  |  |
| Backer’s count | 201 | 3,446 |  |
| Goal | 15,000 | 45,000 |  |
| **This is solo based on goals and number of backers, is where we should look to aim.** | | |  |
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| If the Goldilocks Zone, I outline here is meet we have a good chance of succeeding. Solid Metrics to grade consults on, as to how they are setting us up for success. | | |  |
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